

## **OWN WORKS OF Rightholders ON INTERNET SITES**

Teosto's rightholders (composers, lyricists, arrangers and music publishers) can now market their works on the Internet more easily. Teosto's Board of Directors decided on May 19, 2009 to launch a new licence that allows rightholders to promote their works on the Internet more flexibly.

Previously, Teosto's members could publish their works on their own homepages but now they can also add their music on the homepages of their bands and on profile pages of network services. The new licence is Teosto's answer to the music authors' wish to promote their music on sites like MySpace.

When music is available free-of-charge and the content of the web site is in the control of the rightholder, the terms of this new licence are fulfilled. The commercial use of works is also in future administered by Teosto, based on the Membership Agreement between Teosto and the music maker. However, links to commercial services may be added to the homepages or profile pages.

This licence is not dependent on file formats or distribution technologies; both audio and audio-visual works and samples of works can be added to sites. Works can be provided in streaming form or be offered for downloading.

## **WHAT SHOULD I DO?**

Your Internet licence comes into force immediately after you have accepted its terms. Keep in mind though, that the licence granted by Teosto only covers your slice of the rights cake. It is your responsibility to get permission for adding music online from the other authors of the works and the other rightholders of records.

## **QUESTIONS & ANSWERS**

The terms of the licence clarify the detailed content of the agreement. Below you'll find answers to some most frequently asked questions.

### **For whom is the licence intended?**

The licence is intended for all of Teosto's rightholder customers. Composers, lyricists, arrangers and music publishers can add their own music to their own or their bands homepages or to profile pages on network services. The licensee must be one of the authors (composer, lyricist, arranger) of the work. The licence does not grant record companies or performing artist the right to add music on their own services.

### **How do I get Teosto's Internet licence?**

You can accept the licence via Teosto's web service. The licence comes into force immediately after you have accepted the terms with your own user ID.

### **From what other rightholders do I need to get permission?**

Before you publish music on the Internet make sure that all rightholders of each work have given their permission for the use. Rightholders can include, among others, composers, lyricists, arrangers and music publishers, and musicians performing on the record, record companies, video authors and record producers.

**What are network services and profile pages?**

A network service is a website that consists of profile pages of various users. Among others, mikseri.net, myspace.com and facebook.com are well-known network services.

In a network service the domain name is not owned by the rightholder or their band but they are in charge of their own profile page and can add, remove or update content, such as texts or music, to the page. The profile page is a separate sub-page and it has its own title.

**May I add my own music to my band's homepage?**

Yes; as long as you remember to get permission from all the rightholders of the work, even from those who are not members of your band.

**May I add my own music to MySpace or Mikseri.net?**

Yes; but only on your own or your band's profile page. Remember to get permission from the other rightholders of the work.

**On what types of sites may I not add music to?**

The licence only covers your own or your band's homepages and profile pages. If deciding on the content of page or the updating the page is not done by you or a member of your band, you may not transfer this licence to a third party. You may, for example, not give your record company the right to add your music on sites controlled by them.

**What files formats are allowed?**

You can add works in any file format. The licence does not restrict any technical solutions.

**May I add music videos on sites?**

Yes; as long as you remember to get permission from all the other rightholders of the video, such as the director, cinematographer and producer.

**May I add scores on sites?**

Publishing scores is not relevant under this licence. Teosto does not administer graphic rights but you administer them yourself. However, if your work has been published, the graphic rights belong to the publisher.

**On how many sites can I add music to?**

The licence does not restrict the number of pages or sites. You may add music on as many pages as you want

**Should Teosto be informed to what sites I add music to?**

Getting the licence does not require reporting. Teosto will however later collect information about the amount and sites of added music for research purposes.

**May I sell music on my homepages of profile pages?**

Music must be made available free-of-charge. Downloads may not be sold and no income may be gathered for advertisements or order fees, but you can make direct links to net stores. Mail order of records or sale of merchandize can be on the page.

**May artists with whom I work together add my works on their homepages?**

Artists who don't make their own music may not add their music on their own pages with this licence. However, if the artist is an author (such as lyricist) of the work, s/he can of course add works, provided that s/he has gotten permission from the other rightholders of the work.

**May cover bands add music on their homepages?**

Cover bands may not add works created by others to their own pages. However, if a member of the band has received a translation or arrangement right for the work and this translation or arrangement has been registered with Teosto, the works may be added to the page provided that the original rightholders have given permission to do so.

**Does the licence also apply to publishers?**

Music publishers are rightholder customers of Teosto, and can add music published by them on their homepages or profile pages. Permission from the other rightholders of the work is however required.

**Who can give me additional information?**

For additional information please turn to your own contact person at Teosto, tel. (09) 681 011, email: [teosto@teosto.fi](mailto:teosto@teosto.fi).