

Live-streaming license in short

- A license is required for all live streams and recordings that carry a fee for consumers, whatever platform they are offered on.
- Any donations requested of stream viewers and/or revenue from sponsors also come under the scope of fee-based operations.
- The right to offer a fee-based stream for on-demand viewing for a maximum of seven days can be included in the license for an additional fee.
- The revenue from live streaming and information about the music creator must be reported to Teosto.
- The live streaming of free concerts and gigs also requires this kind of a live-streaming license instead of a minor media license if there is reason to believe that the stream will have over 2,000 viewers and the stream will be published on a platform that has not been licensed by Teosto (for example, on one's own home page). Platforms licensed by Teosto include YouTube, Facebook and Instagram. However, a Minor media license accompanied by a minor synchronisation license is sufficient if you only wish to offer a free recording for on-demand viewing.
- The terms, conditions and prices for the license are valid until 31 August 2021.

Live-streaming license				
Method of music use	Price% for revenue from viewing rights/live only (excl. VAT)	Price% for revenue from viewing rights/live + 7days on-demand (excl. VAT)	Minimum price EUR/viewing right (live)	Minimum price EUR/viewing right (on-demand)
Fee-based, live-streamed events in which music is used as background music to the principal activities (e.g. sports events, seminars)	0.65%	0.80%	EUR 0,01	EUR 0,012
Fee-based, live-streamed events in which a minor amount of music is performed as part of the principal programme or in which the amount of copyrighted music is minor*	1.75%	2.10%	EUR 0,04	EUR 0,05
Fee-based, live-streamed events in which music is the principal content (e.g. live gig or concert)	4.00%	4.80%	EUR 0,10	EUR 0,12
<p>The price for fee-based live streams and recordings equals the percentage of revenue from viewing rights, excluding VAT, determined based on the method of music use. However, it is never lower than the minimum price per viewing right. If a free live stream of a concert or gig on a platform not licensed by Teosto receives over 2,000 viewers per stream, the price equals the minimum price per viewing right. VAT at the current rate is added to the prices.</p> <p>*Copyrighted music accounts for less than 1/3 of the total duration of the programme.</p>				

More information about the license

The new license grants the right to offer live music performances using streaming technology to consumers for a one-time payment.

Streamed live performances may include, for example, gigs and concerts by artists and bands, as well as festivals and other events in which music is part of the content.

One-time fees include, for example, viewing rights (admissions or other viewing fees) sold for the live stream or a recording thereof, donations requested from viewers or other similar income charged for the viewing right.

The right to offer the stream as a recording for seven days after live streaming can be included in the license for an additional fee (on-demand, see the fee schedule).

The royalties for fee-based streams are determined on the basis of the method of music use and the revenue from viewing rights or the number of subscribers to viewing rights. However, the remuneration always amounts to at least the minimum compensation indicated in the fee schedule.

License holders are required to submit monthly reports on music use to Teosto. The reports are to be submitted by email by the 15th of the following month to medialicensing@teosto.fi. Each report shall provide the following information for each live-streamed performance:

- date of live streaming
- streaming platform
- title of the live-streamed performance and name(s) of the artist(s)
- number of subscribers to viewing rights
- earnings from the viewing rights
- titles of the songs performed and names of the creators of the songs (as a minimum, the name of the composer).

If the actual number of viewers of a live-streamed free concert or gig, on a platform that has not been licensed by Teosto, exceeds 2,000, the royalty is determined based on the minimum price per viewer indicated in the fee schedule.

The license is a trial license, the prices, terms and conditions of which are valid until 31 August 2021. We reserve the right to specify the music uses covered by the license and to make changes to the license fee schedule and other terms and conditions, taking effect on 1 September 2021.